

# North Pulaski Board of REALTORS®

## Newsletter



Volume 31 Issue 5

May 2017

### TRIVIA NIGHT



**Friday, May 5, 2017**  
**Sherwood Forest**  
**1111 West Maryland Ave**



Come join the fun on May 5, 2017 for **Trivia Night**. All proceeds will benefit **Special Olympics Arkansas**. The event is sponsored by **North Pulaski Board of REALTORS**. Event donations have been received from the following list of Affiliates/Vendors:

Gold

**Mulhearn Wilson Constructors**

Silver

**J. Mark Goings Allstate Insurance**  
**ProLand Title Company**

Bronze

**McGhee Insurance Agency**  
**The Daily Record**

**Friends of Special Olympics**  
**First American Home Buyers Protection**  
**Standard Abstract & Title**  
**The Carroll Mortgage Group**

Doors open at 5:00 p.m.  
Complimentary dinner at 5:30 p.m.  
Trivia begins at 6:30 p.m.

**No One Under 21 Allowed**

Team entry forms have been submitted for: **Arvest Bank, Coldwell Banker RPM Group NLR, Crye-Leike of AR Maumelle, McKimmey Associates, Michele Phillips & Co, Mulhearn Wilson Constructors, Proland Title, RE/MAX Elite, The Carroll Mortgage Group**. (maximum of 10 per team). There is a \$10 cover charge for spectators which includes a complimentary dinner. **American Abstract** has reserved 10 spectator seats.

The mission of **Special Olympics Arkansas** is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for all children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes, and the community.

### Calendar of Events

**FRIDAY, MAY 5TH**

Trivia Night, Sherwood Forest, Doors Open 5:00 p.m.

**SUNDAY, MAY 14th**

Mother's Day

**THURSDAY, MAY 18TH**

Board of Directors Meeting, Exec Committee - 11:30 a.m. Board Members - 12:00 Noon

**WEDNESDAY, MAY 24TH**

New member Orientation Class, Board Office 9:00 a.m. - 2:30 p.m. Applications and dues monies must be in the Board office no later than Friday, May 19th. Lunch is sponsored by **Bank of the Ozarks, Tammy Whitley. Thanks!**

**MONDAY, MAY 29TH**

Memorial Day Observed  
Board Office Closed

**No General Membership Meeting in May.**  
**The next General Membership Meeting will be July 17, 2017**

### 2017 "REALTOR® of the Year"

It's time again to submit nominees for our annual **REALTOR® of the Year** award. There are many members in our association who go "above and beyond" every day - help us recognize them! It is important to note that emphasis is not being placed on state and national activity. There are many members who are very active within our Board and their community who would be well qualified to be our **REALTOR® of the Year**. While state and national participation is always a plus, it is not a prerequisite to winning the award. See page 4 for more information.

**The deadline to submit nominations is June 15, 2017.** The 2017 **REALTOR® of the Year** will be announced at the **General Membership Meeting on July 17, 2017.**

## 2017 Officers

**Kathy Fortner**, President  
907-5959  
**Daniel Gray**, Vice President  
982-2159  
**Keith Montgomery**, Secretary  
812-3500  
**Mike Dietz**, Treasurer  
982-1517  
**Staci Medlock**, Immediate Past  
President  
975-2100  
**Janene Inzer**, Executive Officer  
834-0710

## 2017 Directors

**Nola Ford** –17, 18  
851-7653  
**Kathleen Jester** - 17  
907-5959  
**Stacy O'Gary** – 17, 18, 19  
843-3067  
**Sommer Salgaonkar** – 17, 18  
975-2100  
**Kelly Scarborough** – 17, 18  
982-4574  
**Debbie Sontag** –17  
791-1775  
**Susan Vaught** – 17  
982-2159  
**Rick White** – 17, 18, 19  
982-2159  
**Denise Wilson** – 17, 18, 19  
291-3841

## 2017 Affiliate Director

**Tracy Beavers**, Benchmark Home Loans  
501-614-4600

### **BOARD OFFICE HOURS** 8:30-4:30 Monday thru Friday

#### **Mailing Address**

3100 East Kiehl Avenue  
Sherwood, AR 72120  
**PHONE (501) 834-0710**  
**FAX 834-1309**  
**E-MAIL**  
[jinzer\\_24@sbcglobal.net](mailto:jinzer_24@sbcglobal.net)

**WEB SITE** [npbor.com](http://npbor.com)



## 2017 Raffle Benefiting Special Olympics Arkansas

Tickets are available for the 2017 Arkansas REALTORS® Association's annual raffle to benefit Special Olympics Arkansas. The prizes available are:



### Spartan SRT Pro Zero Turn Mower 60 M Gourmet Guru Grill Yeti Tundra 65 Cooler

Tickets are \$25 each or 5 tickets for \$100. You may purchase tickets at the North Pulaski Board of REALTORS® office or you may contact Arkansas REALTORS® Association for tickets. The prize drawing will be held on September 20, 2017 at ARA's Annual Convention in Little Rock AR. (You need not be present to win)



## Special Olympics Arkansas Summer Games

The Special Olympics Arkansas Summer Games will be **May 25 - 27 at Harding University in Searcy, Arkansas**. The event brings together over 2,000 athletes and 500 coaches from across the state. Their largest event of the year, Summer Games features competition in aquatics, athletics, bocce, unified bocce, flag football, golf, powerlifting and team softball. Every race, every game, every competition held at Summer Games represents many weeks of training, preparation and dedication on the part of our athletes, coaches, and volunteers.

See the complete Summer Games Daily Schedule at:  
<http://www.specialolympicsarkansas.org/summer-games.html>



# National Association of REALTORS®

## Value of Membership

As a member of the National Association of REALTORS® you have access to a wide array of benefits, business tools, real state market data, educational opportunities and discount programs designed to help you succeed in today's market. Some of the valuable programs and services include:

**REALTOR® Benefits Program** - Your official member benefits resource, bringing you discounts and special offers on products and services just for REALTORS®

**Member Value Plus Program** - The MVP Program rewards REALTORS® for being an active participant in your national association. Every two weeks a new MVP offer will be announced

**Advocacy** - NAR's Government Affairs division works to develop, advance, and implement the federal legislative objectives of the REALTOR® Association. Work is accomplished with Congress and the Executive Branch through lobbying, policy development, political field representatives, political communications, grassroots advocacy, and the nation's largest contributor of direct contributions to federal candidates: REALTORS® Political Action Committee (RPAC)

**Library** - NAR is home to the world's largest real estate library that covers a myriad of topics related to commercial and residential real estate.

**NAR website** - The NAR website: [www.realtor.org](http://www.realtor.org) website offers online marketing systems and innovative tools that enable REALTORS® to leverage advanced marketing, prospecting and brand building methods online. Only NAR members can access the valuable free benefits and education available at [realtor.com](http://realtor.com).

**REALTORS® Property Resource** - The goal of REALTORS® Property Resource (RPR) is to provide NAR members access to a national database of valuable data on every property in the United States.

**Consumer Outreach** - Through a number of methods, NAR communicates directly to consumers about the value of home ownership and its important role in the American Dream.

**Research & Statistics** - NAR's Research division collects and disseminates timely, accurate, comprehensive real estate data and conducts economic analysis in order to inform and engage members, consumers, policymakers, and the media with key information about the housing market.

**Resources for Commercial Practitioners** - NAR supports commercial advocacy efforts and provides services specifically for commercial members, including education, publications, and commercial market research.

**Member Center** - Find out more information about NAR's core benefits, as well as state and local REALTOR® association benefits, in the online Member Center. Just log in using your NRDS ID.

Go to [www.realtor.org](http://www.realtor.org) to see what is available to you!

## Membership Applications

The following applicants applied for membership/reinstatements in April.

**Leah Campbell**, RE/MAX Homefinders  
**Rachel Pittman**, Deaton Group Realty  
**Shanel Harris**, Keller Williams Realty  
**Melinda Abernathy**, Crye-Leike of AR Kanis Branch  
**Brittani Romero**, C 21 Real Estate Unlimited  
**Jamie Murphy**, Edge Realty  
**Christy Langston**, Jim Peacock Real Estate  
**Debi Davies**, Century 21 Prestige  
**Deborah Tenner**, Crye-Leike of AR NLR  
**Robert Levecchia**, Crye-Leike of AR NLR  
**Benetta Kay Stewart**, McKimney Associates, Cabot  
**Michael Jones**, McKimney Associates, Cabot  
**Alicia George**, Michele Phillips & Co Sherwood

**Welcome!**



It is important to keep our database up to date so your publications and emails arrive to you correctly. When you have a change of address, phone number, fax number, email address, or name change, please notify the Board office by:

phone - 501-834-0710

fax - 501-834-1309

or email - [jinzer\\_24@sbcglobal.net](mailto:jinzer_24@sbcglobal.net)



## REALTOR® SAFETY

- ◆ Are you making it difficult for hackers to crack your passwords online? Create smart passwords by incorporating capital letters, numbers, and special characters, and using more than six characters.
- ◆ Be safe when shopping online. Make sure the website uses secure technology by verifying the URL on the checkout screen begins with HTTPS and if it doesn't do not type in your credit card information.
- ◆ Computer viruses can be distributed via e-mail. Never open an attachment from someone you don't know, and, if you receive a strange or impersonal-sounding message from a familiar address, check with that person to make sure that they really sent it.
- ◆ If meeting a client alone, use a safety app or safety solution that lets trusted contacts know where you are going and how long you plan to be gone.

For more safety information go to:  
[www.nar.realtor.org/safety](http://www.nar.realtor.org/safety)

# North Pulaski Board of REALTORS®

## “REALTOR® of the Year” Nomination Form

We are now accepting nominations for our **2017 “REALTOR® of the Year”** award. The REALTOR® of the Year is selected by the following point system criteria based on current year activity for the time frame between **June 15, 2016 and June 14, 2017.**

**REALTOR® Spirit** – 5 points maximum – High principles; faithfulness to laws and regulations of the Code of Ethics and the Local Board and furtherance of the principles of good real estate practice among brokers and the general public.

**Civic Activity** – 20 points maximum – Participation at local, state and national levels in civic and service clubs, charitable activities, political commissions, fraternal or religious groups, etc.

**Business Accomplishments** – 15 points maximum – Recognized good business conduct, service to clients, imaginative and creative advertising programs, rehabilitation work, land utilization, etc.

**Local Board Activity** – 30 points maximum – Board offices and committee work, special assignments, seminar activity and educational work, membership and offices held in local Chapters of the Institutes, Societies and Councils, etc.

**State Association Activity** – 25 points maximum – Offices held and committee work, attendance and participation at State Conventions, Directors meetings, educational conferences, etc.

**National Association Activity** – 5 points maximum – National offices and committee work, membership and work in Institutes, attendance at National Conventions, etc.

*Please place the name of the person that you wish to nominate in the space provided below and return this page to the North Pulaski Board office no later than **Thursday, June 15, 2017.***

**We will contact each nominee and provide them with the necessary forms to complete the submission process.**

**Fax Number – 501-834-1309      Address – 3100 East Kiehl Avenue, Sherwood, AR 72120**

I would like to nominate the following person as North Pulaski Board’s 2017 REALTOR® of the Year:

**Name of Nominee/Company** \_\_\_\_\_

**Name of Person Submitting Nomination** \_\_\_\_\_

The 2-Day classroom courses listed below will be held **9:00am – 4:00pm** at:  
Northwest Arkansas Board of REALTORS®, 314 N Goad Springs Road, Lowell, AR (NWA)

# **2017 GRI Core Class Schedule**

**REGISTER: [www.bit.ly/ARAedu](http://www.bit.ly/ARAedu)**

## **Summer/Fall 2017 courses**

### **GRI 101 - July 11<sup>th</sup> & 12<sup>th</sup> NWA**

***Instructor: Keith Montgomery***

\*12 hrs CE Approved CE17-12-010 or \*\*Post License Requirement (12 hours)

**Real Estate Contracts \*&\*\***

**From Contract to Closing \*&\*\***

***Earlybird Registration Deadline – 6/19/17***

### **GRI 102 –August 8<sup>th</sup> & 9<sup>th</sup> NWA**

***Instructors: Mark Given / Maurice Taylor***

\*6 hrs CE Approved CE17-6-516 or \*\*Post License Requirement (6 hours)

**Business Planning & Building Referrals**

**Practical Application of Agency & Disclosure \*&\*\***

***Earlybird Registration Deadline – 7/18/17***

### **GRI 202 August 29<sup>th</sup> & 30<sup>th</sup> NWA**

***Instructors: Dale Carlton/Kay Lawrence***

\*6 hrs CE Approved CE17-6-005 and Code of Ethics Requirement

**Unauthorized Practice of Law & Fair Housing**

**Ethics and Professional Standards \***

***Earlybird Registration Deadline – 8/8/17***

### **GRI 201 September 12<sup>th</sup> & 13<sup>th</sup> NWA**

***Instructor: John Mayfield***

\*6hrs CE Approved CE16-6-549

**Marketing: Assessment & Strategy**

**Real Estate Tools & Technology \***

***Earlybird Registration Deadline – 8/22/17***

**Courses & Electives may be completed in any order within 3 years.**

**REGISTER FOR GRI CORE CLASSES: <http://bit.ly/ARAedu>**

**REGISTER ONLINE ELECTIVES/CE: <http://bit.ly/ARAeduONLINE>**

*ALL ONLINE courses are CE approved and qualify as electives for GRI & CRS*

