

January 2019 Newsletter

Calendar of Events

Monday, January 14th- General Membership Meeting, Hilton Garden Inn, 11:30 am

Thursday, January 17th- Board of Directors Meeting,

Broker Co-Op: Board Office 10:00 am- Gary Isom with AREC

Executive Committee: 11:30 am

Board Members: 12:00 Noon

Friday, January 18th- Award for Excellence Application Deadline, Applications must be received at the Board office no later than 4:30 pm in order to participate.

Monday, January 21st- Martin Luther King, Jr. Day

Wednesday, January 30th- New member Orientation Class, Board Office, 9:00 am-2:30pm. Applications and dues monies must be in the Board office no later than Friday, January 25th. **Lunch is sponsored by Mid-South Real Estate Academy, Keith Montgomery!**

<https://www.midsouthacademy.com/>

General Membership Meeting

Date: January 14, 2019

Location: Hilton Garden Inn, 4100 Glover Lane, NLR

Cost: \$20/ Plate lunch will be served at 11:30 a.m.

We will be hosting EGP CPAs to talk about the new tax changes and tax laws. Sign up sheets are emailed to each office and you may also contact the Board Office by phone or email to sign up for the meeting. Please return your sign-up sheet or make your reservation by noon, Wednesday, January 5th. THANK YOU!

2019 DUES

Local, State, and National Dues have been released for 2019. An office invoice was mailed to each Broker showing all current licenses with their office(s) as well as emailed to each member.

Brokers have the option of collecting individual checks from their licensees and submitting one company check to the Board office along with the printed invoice or allowing their licensees to pay their dues individually. Please verify with your Broker if he/she prefers payment made to your office or if it is acceptable for you to pay directly online or by check/money order to the Board office.

The total dues amount for 2019 is \$515.00

The breakdown is Local (NPBOR)- \$170

State (ARA)- \$160

National (NAR)- \$185



REALTORS® are strongly encouraged to contribute to ARPAC along with their dues. The suggested amount is \$50, but fair share is \$15. **This contribution is considered a TAX CREDIT and comes right off of your state taxes.** Please let us know if you would like the tax form to give to your CPA. Let's have 100% participation this year!!

Please remember, on February 1, 2019, a late fee of \$100 will be added to your invoice. If you are not a member "in good standing," your membership is subject to suspension and you may also have an interruption in your CARMLS services until payment is made.

Thanks to everyone for your ongoing membership and support!

NEWS FROM ARA

Important information regarding CE in 2019:

Important 2019 AREC Updates: 3-Hour Required Advertising Course For All Licensees in 2019

All active licensees must complete a 3-hour required course on advertising as part of their 7-hour CE requirement.

The 2019 Required Advertising Review Course will equip salespersons and brokers alike to comply with AREC's advertising regulations and best practices. Licensees will receive targeted and specific guidance on advertising via print media, social media, websites, etc.

Some of the topics to be covered during this course include: the importance of clearly identifying the brokerage firm in advertising, developing an internal policy on advertising and utilizing best practices in accordance with AREC's advertising best practices guide. This year's required course is a unified course, meaning brokers and salespersons are eligible to complete the course together.

So What's My CE Requirement Again?

All Active Licensees: 7 hours = 3 hr Required Advertising Review Course + 1 hr Safety + 3 hr elective CE

Please visit www.arec.arkansas.gov/education if you would like more information about CE requirements.

Award for Excellence- Masquerade Ball



We are excited to start the new year thinking about the "Award For Excellence" program! You guys have worked so hard over the past year, and we cannot wait to congratulate you for it!

Step by step instructions for brokers or administrative staff to run the **Sales Detail Report** in Paragon as well as the **Application Cover Sheet**, current **Guidelines and Requirements**, **Award for Excellence FAQ** and NPBOR's Supplemental Document for Guidelines is posted in the Member's Area of our website. Please note, if you wish to use your own picture, you must also complete the **Photo Release Authorization Form**. If you wish to use your picture from last year, you must let us know so we can pull this from our photographer.

<http://www.npbor.com>

If you wish to take part in the **Arkansas REALTORS® Association's "Award For Excellence"** program, each applicant pays ARA's \$30 participation fee which will be submitted to ARA by the North Pulaski Board of REALTORS®. Each applicant will receive a certificate in the corresponding category of their application and their picture in the Arkansas Democrat Gazette.

For those participating in ARA's program, applicants may also choose to participate in NPBOR's optional activities which include two tickets to NPBOR's awards banquet, trophy presentations, recipient photo, and newspaper advertising. The cost for the optional activities is \$150 in addition to ARA's \$30 fee for a total of \$180. You will find this information on the Award For Excellence Application Cover Sheet. **The deadline for application is January 18, 2019.**

Our awards banquet will take place on **Saturday, April 27, 2019 at the Marriott Hotel- 3 Statehouse Plaza, Little Rock**. Cocktails will be available at 5:30 pm, and dinner will be served at 6:30 pm. Photos will be taken of each recipient immediately after receiving their award. Recipients will also receive a composite from the Arkansas Democrat Gazette. Following the banquet, please plan to stay and enjoy music and dancing with our DJ and have some fun taking pictures in the complimentary photo booth.

Again, each recipient participating in NPBOR's optional program will receive two tickets to the banquet. Additional tickets will be \$60. Ticket sales/table selections will be at **9:00 am on Friday, April 12th.**