

North Pulaski Board of REALTORS®

Newsletter



Volume 31 Issue 8

August 2017

Susan Vaught Named North Pulaski Board of REALTORS® 2017 “REALTOR® of the Year”



We are pleased to announce that **Susan Vaught**, RE/MAX Homefinders Realty, has been named our **2017 “REALTOR of the Year”**. Susan currently serves as a Director of the North Pulaski Board of REALTORS®. She is Chairperson of the ARA Education and Safety Committees. She is a member of CARMLS Board of Directors, and a member of the Joint Community REALTOR® Education Council (JCREC).

Susan serves as ARA Area 10 Zone Director, is a Director for Hearts & Homes, serves as 2017 ARA Chair of Professional Standards Committee, is a member of the ARA 2017 Legislative, Convention and Safety Committees and has completed Ethics, Mediation and Ombudsman training. Susan attended the 2016 ARA State Convention, ARA Committee meetings in February 2017, and ARA Mid-Year Convention in June 2017. Susan attended the NAR Convention in Washington D.C. in May 2017 and met with legislators at Capitol Hill.

Susan is an Executive Broker and achieved Platinum level in the Award for Excellence program. She is a member of both Cabot and Jacksonville Chambers of Commerce. Susan has volunteered to help Children’s Miracle Network, AR Children’s Hospital and Cabot and Enola Public Schools.

Susan believes and promotes professionalism by employing the Golden Rule to respect other’s time and “doing what you say”. Susan values education, engages in creative marketing, and is an educator with Vivid School of Real Estate.

Congratulations, Susan!

Calendar of Events

THURSDAY, AUGUST 17TH

Board of Directors Meeting - Exec Committee - 11:30 a.m. / Board Members - 12:00 noon

WEDNESDAY, AUGUST 23RD

New member Orientation Class, Board Office 9:00 a.m. - 2:30 p.m. Applications and dues monies must be in the Board office no later than Friday, August 18th. Lunch is sponsored by **D.J. Noland, McGhee Insurance Agency. Thanks!**

**No General Membership Meeting
In August**

Table Top Night Greek Toga Party

Date: October 23, 2017

► 5:00 pm - 8:00 pm / Cost \$15.00

Our 2017 Table Top Event will be on **Monday, October 23, 2017** at **Sherwood Forest, 1111 West Maryland Ave, Sherwood, AR.** The theme this year will be “Greek Toga Party”.

The Table Top Committee is planning great food and fun activities for an enjoyable evening. Please notice that this year’s event will begin at 5:00 pm. See page four for more information.



If you want to participate in the Best Costume Contest, have fun with your design! There will be pictures so make sure your toga covers respectfully.

Toga! Toga! Toga!

2017 Officers

Kathy Fortner, President
907-5959
Daniel Gray, Vice President
982-2159
Keith Montgomery, Secretary
812-3500
Mike Dietz, Treasurer
982-1517
Staci Medlock, Immediate Past
President
975-2100
Janene Inzer, Executive Officer
834-0710



2017 Directors

Nola Ford –17, 18
851-7653
Kathleen Jester - 17
907-5959
Stacy O’Gary – 17, 18, 19
843-3067
Sommer Salgaonkar – 17, 18
975-2100
Kelly Scarborough – 17, 18
982-4574
Debbie Sontag –17
791-1775
Susan Vaught – 17
982-2159
Rick White – 17, 18, 19
982-2159
Denise Wilson – 17, 18, 19
291-3841

2017 Affiliate Director

Tracy Beavers, Benchmark Home Loans
501-614-4600



BOARD OFFICE HOURS
8:30-4:30 Monday thru Friday

Mailing Address
3100 East Kiehl Avenue
Sherwood, AR 72120
PHONE (501) 834-0710
FAX 834-1309
E-MAIL
jinzner_24@sbcglobal.net

WEB SITE npbor.com



Beverly Carter Certified Safety Office Program



In memory of our colleague Beverly Carter, the Arkansas REALTORS® Association Safety Task Force and the Carter Family challenge each office to keep safety in the forefront of Real Estate business at all times. We encourage every Real Estate Company and office to become a Beverly Carter Safety Certified Office.

An application can be found under “Safety” at the ARA website at arkansasrealtors.com. When you apply, you will receive program information and a decal to be placed at your entry door to show your dedication to safety.

REALTOR® Safe Harbor Program



REALTORS® often need a simple way to find safe public, locations to meet prospective clients. REALTOR® Safe Harbors are locations who have agreed to allow REALTORS® to meet at their office, print off a REALTOR® Safety Prospect Information Form, and will scan/email the form to the agent – free of charge.

To take part in this program, go to
<http://REALTORSafeHarbor.com>

REALTORS® can also go to the same website mentioned above to quickly find all Safe Harbor locations in their area. The location can be quickly forwarded to a client with a few clicks. Mobile apps are available for iOS and Android and can be found by searching for “REALTOR® Safe Harbor” on the App Store or Google Play. .

(Information provided by Arkansas REALTORS® Association)



The Arkansas REALTORS® Association’s 93rd Annual Convention & Trade Show will be **Monday September 18, 2017 to Wednesday, September 20, 2017** in **Little Rock, AR** at the Marriott Hotel. This 3-day event features top-notch speakers and an exciting trade show, live entertainment, and awards celebrations. Don’t miss out on this opportunity to network and expand your industry knowledge!

Questions? Call ARA at 501-225-2020

Go to www.arkansasrealtors.com to register today!

REALTORS® CONFERENCE & EXPO November 3-6, 2017 Chicago, Illinois



The 2017 REALTORS® CONFERENCE & EXPO will be at McCormick Place Convention Center, 2301 S. King Dr., Chicago, IL 60616

At the 2017 REALTORS® Conference & Expo, you will find all the professional education and personal empowerment needed to take your real estate career to the next level.

You'll hear from industry experts at the 100+ education sessions, get hands-on experience with the latest technologies from 400 exhibitors and learn about the future of the real estate industry from the very people who are helping to shape it. Go to www.realtor.org to register now.



Michael Phelps,
23-time Gold Medalist,

You can meet Michael Phelps at NAR booth #2825 on Saturday, November 4 from 1:00 pm - 3:30 pm.

Michael Phelps will be the guest speaker at the General Session on Saturday, November 4, 2017 from 4:00 pm - 6:00 pm. Admission is included with Premier Access and Saturday One-Day registrations. Purchase additional tickets for \$60 each.

Membership Applications

The following applicants applied for membership/reinstatements in July. **Welcome!**

Martinious Terry, McKimney Associates NLR
Shawna Mantooh, Century 21 Prestige Realty, Sherwood
Shane Whitehurst, McKimney Associates NLR
Jennifer Carlton, Mike Berg Co
Mike Berg, Mike Berg Co
Julia Thayer, Crye-Leike of AR Cabot
Crystal Morris, Keller Williams Realty
Curtis Wright, McKimney Associates Cabot
Markeita Council, IRealty Arkansas, Sherwood
Schron Mills, Century 21 Prestige Realty
Johnny Lane Goff, Edge Realty, Jacksonville
Alexis Carruth, Keller Williams Realty
Tamara Thornton, Parker-Rash & Associates
Jaime Levecchia, Edge Realty, Cabot
Roger Tucker, Mike Berg Co



Recycle Bikes for Kids

Can you remember the thrill of jumping on your bike and the freedom it brought to ride it? Some kids have not had the luxury of owning their own bike, however, **Recycle Bikes for Kids** is doing a wonderful job of giving as many bikes as possible to kids who need one.

If you have clients or friends with old bikes they no longer want, bring the bikes to the Board office. We will get the bikes to **Recycle Bikes for Kids**, who will repair the bikes, if needed, then give them to kids to enjoy.

Recycle Bikes for Kids is at a new location at 717 E 10th in North Little Rock. We appreciate the great work that **Recycle Bikes for Kids** contributes in our area to help put smiles on the faces of as many kids as possible.



**Table Top Night
 Sherwood Forest
 111 West Maryland Ave
 Sherwood, AR 72120**



Toga!

**October 23, 2017
 5:00 p.m. - 8:00 p.m.
 Cost - \$15.00
 Theme - Greek Toga Party**

Toga!

Disc Jockey
 Sponsored by
Simmons Bank

Great food!
 Prepared By
Mama's Gyros

Silent Auction
 To Benefit
Special Olympics AR

Beverages Sponsored By
Beach Abstract & Title
 and
Regions Mortgage

**T
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Photo Booth with Props
 Sponsored by
First AR Bank & Trust

Greek Toga Party



Toga!

Lip Sync Contest

Best Costume Contest

Best Decorated Vendor Booth



Toga!

Placester®

WHO: Built on the foundation of affordable and beautifully-designed agent websites, Placester is a real estate marketing platform, designed to help real estate professionals take control of their online presence.

Every NAR member can now build and launch a **professional real estate website** for **free** with Placester's new NAR Edition.

Features:

- Mobile-ready design
- IDX listing integration capability*
- Homepage with customizable slideshow images
- Custom domain mapping
- Global listings search filtering
- Editable Listing Search, About, and Testimonial pages
- Mortgage Calculator widget
- Exclusive site design for NAR members, incorporating the REALTOR® trademark and value statement
- NAR designation & certification logos for site footer
- Social media icons with links to Facebook and other accounts

Placester's NAR Edition websites are designed to be turnkey, and include everything needed to build an online presence, without the need for technical or programming skills. Email support is included.

Agent websites through Placester are free with your NAR membership, with no limited trials or expirations. In some areas, additional MLS surcharges or fees may apply. Consult Placester for details.

HOW:

To get started: placester.com/NAR

Questions? Email support-NAR@placester.com

ELIGIBILITY: All NAR members with a NRDS ID can take advantage of this offer. Members who currently have a Placester website may move

Placester® has IDX agreements with 99% of MLS listings in the United States, and can integrate MLS property data into virtually any REALTOR® website. In some areas, additional MLS fees may apply.

Program availability and eligibility requirements may vary by partner program. See partner websites for details, terms and conditions. to the new offer at any time, or keep their current website under current terms.

Go to: nar.realtor to find more information on Placester®

